# Harness the power of Connecticut Explored

to reach NEW audiences across the state! Now in its 16th year

Connecticut Explored

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the state's award-winning history and heritage magazine reaches 11,000 desirable readers with

each issue and over 25,000 unique readers a year.

Reach your prime target demographic!

Our brand can enhance yours by partnering with prestigious cultural organizations across the state. Reach affluent, culturally active adults who are interested in Connecticut's

heritage, architecture, preservation and the state's most interesting places to visit.

> Each issue delivers a readership no other magazine can deliver.

For more information & a complimentary copy contact Mary Donohue Assistant Publisher ads@ctexplored.org or 860-523-5158

## Receive deeply-discounted benefits with a one-year partnership with

# Connecticut Explored

- Editorial content in each issue for news, exhibitions, programs, fundraisers
- Full color promotional space in each issue
- Complimentary subscriptions for your trustees and top donors
- Discounted subscriptions for your members
- Recognition as a partner inside the magazine, on our website, letterhead, and promotional materials
- Participation in the magazine and podcast content development including possible feature articles on your organization
- Copies at wholesale for museum shops
- Promotion on CTE social media and eblasts
- Annual use of CTE subscriber database

#### Ask us about:

- Event sponsorship and new member drive promotions available
- Complimentary magazines for special events
- Digital ad package add-ons for the podcast, website, and eblasts

### Partnership levels:

Full Page \$5,000 (Total benefit package value \$8,000)
Half Page \$2,750 (Total benefit package value \$5,200)
One third page \$1,825 (Total benefit package value \$3,425)

Quarter page \$1,375 (Total benefit package value \$2,500)

One Sixth page \$925 (Total benefit package value \$1,600)

### **NEW!** Seasonal Partnership

Sixth page partnership in 2 issues of your choice \$500 (Total benefit package value \$700)







